



Optimizer-Lda

<http://www.optimizer.pt>

Bilateral Meetings

- Wednesday 10:40 h - 13:00 h
- Wednesday 14:00 h - 18:00 h

Description

optimizer is a specialized Information Technology (IT) company focused on boosting its partners and clients' success. The optimizer team is formed by IT experts with accumulated know-how and expertise in the development and implementation of best-of-breed software solutions. We provide active support to our portfolio companies helping their growth and development. We overcome challenges and eliminate barriers using our know-how and hands-on approach in order to help companies to fine tune their vision and execute it. *optimizer's* strategy is to develop a collaborative model driven by several compelling business needs. First, *optimizer's* portfolio of products and services has grown significantly, and the complexity of selling and supporting those offerings has scaled accordingly. This growing profusion of solutions creates the need for more sophisticated sales-channel partnerships, and better collaboration can facilitate that kind of support.

Second, customers are increasingly demanding specialized knowledge from both *optimizer* and its partners. Better collaboration tools can make it much easier for *optimizer* and its partners to bring expert knowledge to bear, quickly and efficiently.

Moreover, customers are increasingly going global, forcing *optimizer's* channel partners to widen their geographic reach to serve existing customers as they deploy new services over multiple continents.

Organization Type

Consulting

Organization Size

51-100

Areas of Activities

Medical devices

Information and Communication Technology

Operating technology and equipment

Medical Services

Request

PARTNER PROFILE SOUGHT

The potential partners must be able to contribute to at least one of the above mentioned objectives and meet the following requirements:

- For Research Institutes and Higher Education organizations: Participation in international scientific publications and research projects/contracts in some of the following research areas (ideally in the health/medical domain): EHR; information and data representation standards; information security/privacy; Ethics; DSS; subject-specific computer models; imaging data representation/management; computer models of physiology/functional disorders; (bio)medical informatics; health informatics.

Cooperation Offered

1. Distribution
2. Technical co-operation
3. Research co-operation
4. Manufacturing agreement

Cooperation Requested

1. Technical co-operation
2. Research co-operation
3. License agreement
4. Manufacturing agreement
5. Investment/Financing